



# Simplify & Streamline Internal Assessments.

**PRIVACI Internal Assessment** applies powerful automation and machine learning to privacy assessment processes. It streamlines and simplifies how you initiate, manage and collaborate on assessing and documenting compliance with the full range of regulatory mandates.

**PRIVACI**



**Internal Assessment**





In the new privacy environment, you must document for your customers and business partners that you're fully compliant, or progressing towards full compliance, with regulations such as CCPA, GDPR, LGPD and similar laws.

But performing assessments with a large number of stakeholders over spreadsheets and email is tedious, time consuming, prone to error and hard to track.

**Internal Assessment**, a core element of the PRIVACI platform, uses templated questionnaires and collaboration workflows to automate the entire process, making assessments more agile to keep your compliance efforts up-to-date.

**PRIVACI Internal Assessment** provides a comprehensive compliance snapshot, helping you to uncover gaps against regulations.



### Regulatory Knowledge

Comprehensive understanding of global regulatory requirements informed by templated questionnaires.



### Response Repository

Single place for all responses and supporting documents from internal stakeholders.



### Collaboration & Sharing

Subject matter experts across functions throughout the organization work securely on one privacy platform.



### Audit Once, Comply With Many

Requirement mapping to multiple regulations in one assessment.



### Automation & Insights

Up-to-date compliance insights and automated follow-ups with third-parties as requirements change.



### External Sharing

Easily send and share assessments with customers and partners, in bulk or one at a time.



### Natural Language Interface

Get immediate insight into any aspect of your privacy compliance through Auti, the virtual assistant bot.

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## A Single Platform for Internal Assessments

**PRIVACI Internal Assessment** serves as a *system-of-knowledge* that provides audit templates for various privacy regulations, a *system-of-engagement* where data owners and stakeholders can collaborate, and a *system-of-record* to keep all assessment documents and proof of compliance in one place.

# Assessing Internal Compliance

Internal assessments are an unavoidable aspect of privacy compliance. Yet privacy teams, business owners, and auditors have long had to cope with assessment mandates using rudimentary tools to collect and process information.

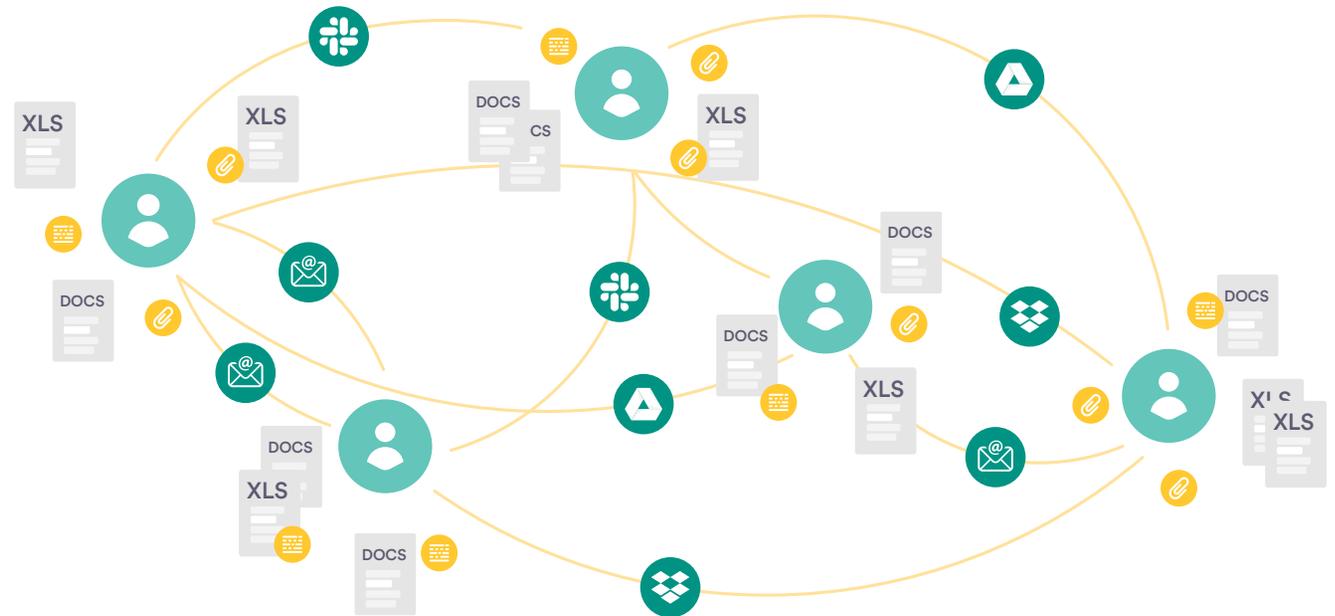
That's no longer tenable, because privacy laws now evolve continuously. For instance, GDPR and CCPA take the limelight, but many U.S. states have or are expected to pass comprehensive privacy laws that are similar in spirit but may vary in key areas. Tracking all these variations and interpreting requirements becomes overly complex.

Additionally, Brazil, India, Bahrain, Hong Kong and many other countries have either passed new and comprehensive data protection laws, or materially amended existing ones in line with GDPR.

## Evolving Regulations Require New Tools

Performing internal assessments through Word docs or spreadsheets distributed to multiple teams over email is inefficient and hard to manage. Evidence collected for assessments may live in different places, making it difficult to extract when needed.

Aside from the basic organizational challenges, absent a knowledge base, it is difficult to keep up with evolving regulatory changes and updates. This has been a primary reason that maintaining periodic updates, which are required under CCPA, GDPR and other laws, incur such high operational overhead costs.



Manual, Disorganized Processes Impede Vendor Assessments

## Manual Assessment Methods

Lack analytics for single or ongoing assessments

Ad hoc monitoring of periodic updates and reminders for assessment follow-ups

No systematic basis for reviews, approvals, or tracking of annual audits

Publishing or sharing of assessments with customers and partners done through email and other insecure channels

## Improving Assessment Outcomes

### ASSESSMENT CHALLENGES

#### Organizational Complexity

Time-intensive, manual processes reliant on email, spreadsheets, Word & PDF docs complicate assessment collection.

#### Lack of Effective Tools

Inability to efficiently collect and process information related to assessments necessitate frequent follow-up to resolve open issues.

#### Barriers to Buy-In

Overall complexity deter stakeholders from fully engaging in the process, leading to compliance gaps within the organization.

### INTERNAL ASSESSMENT SOLUTIONS



#### System of Record

Single repository for all documents, contracts and evidence related to assessments eliminates guesswork, streamlines communications.



#### Knowledge Base

Ready-made assessment templates per regulation—GDPR, CCPA, LGPD, etc.,—enable data owners and stakeholders to quickly assess compliance against multiple regulations with a single audit.



#### Centralized Workspace

Brings all owners and stakeholders into a system of collaboration for reviews and approvals, and facilitates finalizing and sharing assessments internally and externally.

### MEASUREABLE BUSINESS VALUE



#### Reduce Costs

Automating manual processes eliminates the enormous expense of managing assessments and associated documents that must be shared with thousands of customers.



#### Increase Organizational Awareness

An intuitive reporting dashboard ensures that the governing authority within the organization understands the privacy readiness of the organization, and can share that intelligence to inform better decision-making.

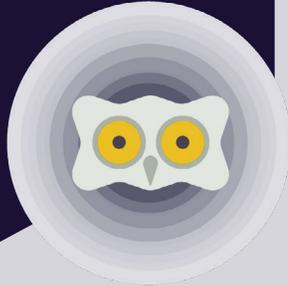


#### Improve Compliance Posture

Simplifying and incentivizing stakeholder engagement in the assessment process promotes higher rates of timely assessments, and improves overall compliance posture towards customers and auditors.

# Meet Auti.™

Your AI-Powered Bot



Auti is the game-changing virtual assistant bot at the heart of the PRIVACI platform. With its natural-language interface, Auti enables internal assessment owners, privacy team members and risk management stakeholders to easily get insights and answers to compliance risk issues.

Fast updates on macro-level matters—for instance, status of in-progress assessments or response metrics

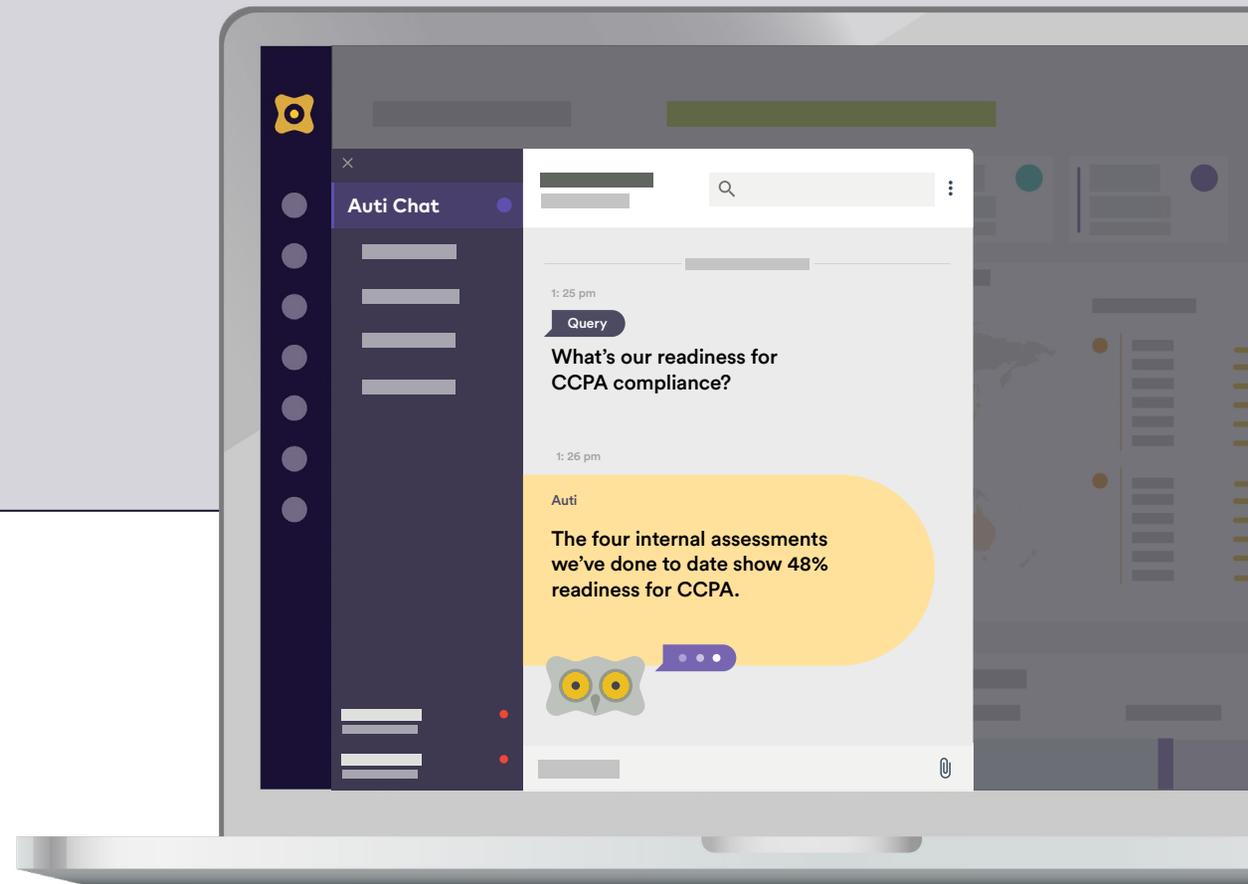
Ad hoc monitoring of periodic updates and reminders for assessment follow-ups

## Conversational Natural-Language Interface

Easily get insights and answers to privacy compliance issues by conversing directly with Auti.

Provides fast updates on macro-level matters—for instance, status of in-progress privacy assessments or audits.

Also provides insights into granular details—for instance, whether PI for an individual customer occurs in PDF files stored outside of the U.S.



# Internal Assessment

## How It Works

PRIVACI Internal Assessment fully automates the process of screening internal data handling, storage and sharing. It then documents your compliance with the full range of regulatory mandates. Where you might have gaps in full compliance, Internal Assessment enables your privacy team to quickly mitigate risks.

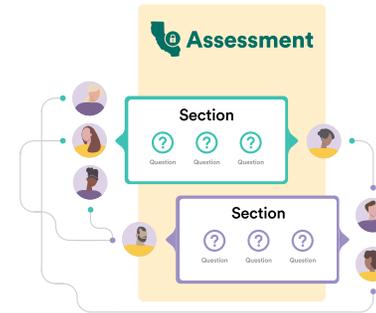
### Initiate Assessments

Begin the assessment process by picking a predefined template from multiple compliance categories or use your own custom assessment template.



### Invite Stakeholders & Team Members

Assessment owners can use the pull-down address book to invite stakeholders to complete sections within the assessment; stakeholders in turns can assign questions to their team members.



### Stakeholders Collaborate

Stakeholders respond to questions through an intuitive, collaborative interface; supporting documents can be uploaded and stored.



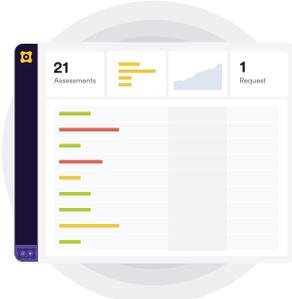
### Monitor Progress

Content filters enable users to quickly search through assessments to see where non-compliance or partial-compliance responses were submitted, which questions have been answered or not, or where questions have been submitted for review.



### Track Progress

Assessment owners can track progress and gaps in real time to monitor a) degree of completion toward individual benchmarks and b) progress toward overall readiness against specific mandates such as GDPR, CCPA and LGPD.



### Formal Workflow Review

A formal workflow review capability ensures that open questions are flagged, and responses are verified by assessment owners before they are published within the organization or shared externally.



### One-Click Finalization & Sharing

One-click publishing process to finalize and share assessments internally and externally; share approved assessments with customers and third-parties with confidence while maintaining full control over versions.





EXPERIENCE  
**Internal Assessment**



See how PrivacyOps automates and accelerates compliance through our Internal Assessment demo.

scan the QR code  
email us at [sales@securiti.ai](mailto:sales@securiti.ai)

## The Complete PRIVACI Platform



### People Data Grapher

AI that discovers personal data and identifies its owner.



### DSR Robotic Automation

Expert bots help you fulfill people's data requests and keep proof of compliance.



### Vendor Assessment

System of record, engagement, automation and insight for third-party privacy risks.



### Consent Management

Establish legal basis for data processing through consent management.



### Internal Assessment

Audit once and comply with multiple regulations.

PRIVACI is the world's first PrivacyOps platform that helps organizations automate all major privacy compliance functions. Anchored on granular, real-time intelligence, PRIVACI is designed for today's regulations: CCPA, GDPR, LGPD and others. The platform's AI-powered bot, Auti, assists with orchestrating and

automating privacy compliance tasks in a secure collaborative workspace. Organizations adopting PRIVACI experience game-changing improvements in all aspects of their compliance operations, including drastic cost reductions, avoiding penalties or potential lawsuits, and building trust equity with customers.

Visit us online at [securiti.ai](https://securiti.ai) to learn more about how the PRIVACI platform can help you address all of your privacy compliance requirements and priorities.